



MOORE INFORMATION

OPINION RESEARCH • STRATEGIC ANALYSIS

OREGON VOTERS (N=500)

July 26-29, 2008

Can I speak to (FROM LIST)? IF NA: SCHEDULE CALL BACK
PLEASE ONLY SPEAK TO THE LISTED PERSON

Hello, this is (FIRST AND LAST NAME). We are conducting a survey among voters regarding issues in your part of the state and would like to include your views in our study. I assure you we are only seeking opinions and there will be no attempt to sell you anything or solicit a donation.

1. First, do you think that things in Oregon are generally going in the right direction, or do you think things have pretty much gotten off on the wrong track?

right direction	40%
don't know	14%
wrong track	46%

2. In your opinion, which one of the following is the most important issue facing Oregon today? (RANDOMIZE 1-8)

jobs and the economy	31%
health care	15%
education	14%
gas and energy prices	14%
immigration	8%
the environment	5%
energy supplies	5%
taxes	3%
other	2%
don't know	4%

3. On a different subject, how secure do you feel in your current job? (READ 1-4, 4-1)

very secure	41%
fairly secure	21%
Total secure	63%
Total not secure	10%
not too secure	5%
not secure at all	4%
don't know	28%

4. On issues involving energy production and the environment, are you more concerned about ensuring we have adequate affordable energy or more concerned about protecting the environment? IF ENERGY/ENVIRONMENT: Do you feel strongly about that?

strongly ensure adequate energy	33%
ensure adequate energy	15%
Total ensure adequate energy	48%
don't know	9%
Total protecting environment	43%
protecting environment	13%
strongly protecting environment	30%

5. Which one of the following do you think is the most important environmental issue facing Oregon today? (RANDOMIZE 1-9)

too many environmental regulations	20%
global warming	17%
growth and development	14%
energy development	11%
the environment is doing fine in Oregon/no serious or pressing issues	9%
water quality	7%
clear cutting and other forest issues	7%
salmon habitat	6%
air quality	3%
other	1%
don't know	5%

6. If you were put in charge of U.S. energy policies, what approach would you use to solving the nation's energy problems? (RECORD RESPONSE VERBATIM, ACCEPT ONE)

Explore/invest/develop alternative energy sources	32%
Drilling for oil	13%
Develop more efficient cars/transportation system	6%
Conservation	5%
Use nuclear energy	4%
Need new leadership/President/Congress/new people in charge	3%
Pursuing domestic energy sources	3%
Restricting oil companies	2%
Lower cost of fuel/energy	2%
Be less dependent on oil	2%
Give incentives for energy conservation	1%
Raise taxes/tariffs on imported oil	1%
Build/open more dams/wells	1%
Work with other world leaders	1%
Get rid of big oil companies	1%
Work with environmental groups	1%
Spread awareness of energy issues	*
Make environment first priority/preserve forests	*
Get rid of environmentalists	*
Get community involved/start committee	*
Stop making plastic from oil	*
Legalize hemp	*
Increase recycling	*
Get rid of lobbyists	*
Expand public transportation	*
Impose emissions standards	*
Increase government support	*
Let the economy take its course	*
T. Boone Pickens' natural gas policy	*
Remove special interests from government	*
Nothing/none	2%
Don't know	18%

7. How important to you personally is it for America to be energy independent? (READ 1-4, 4-1)

very important	74%
fairly important	15%
Total important	90%
Total not important	9%
somewhat important	7%
not very important	2%
don't know	1%

* Less than one-half of one percent

8. More than eighty percent of our country's known offshore oil and gas resources and nearly seventy-five percent of our known onshore oil and gas resources cannot be accessed because of current environmental laws. Do you favor or oppose changing those laws to allow America's oil and gas reserves to be accessed for American consumers? IF FAVOR/OPPOSE: Is that strongly favor/oppose or somewhat favor/oppose?

strongly favor	42%
somewhat favor	17%
Total favor	59%
don't know	6%
Total oppose	35%
somewhat oppose	10%
strongly oppose	26%

INTRO Q9-18

Next, please tell me if you favor or oppose each of the following as a source of energy. IF FAVOR/OPPOSE: Is that strongly favor/oppose or somewhat favor/oppose?

Scale

1. strongly favor
2. somewhat favor
3. (DON'T READ) don't know
4. somewhat oppose
5. strongly oppose

ROTATE Q9-18

9. Allow the construction of large wave energy farms in marine reserves off the Oregon coast

strongly favor	32%
somewhat favor	34%
Total favor	66%
don't know	16%
Total oppose	18%
somewhat oppose	9%
strongly oppose	8%

10. Building large wind energy farms in scenic or wildlife sensitive areas of Oregon

strongly favor	28%
somewhat favor	34%
Total favor	62%
don't know	4%
Total oppose	34%
somewhat oppose	19%
strongly oppose	16%

11.	Building a natural gas pipeline across Oregon, to supply Oregon and the Western United States with natural gas	
	strongly favor	31%
	somewhat favor	29%
	Total favor	60%
	don't know	10%
	Total oppose	30%
	somewhat oppose	15%
	strongly oppose	15%
12.	Drilling for oil and gas off the coasts, in the Atlantic and Pacific Oceans	
	strongly favor	34%
	somewhat favor	22%
	Total favor	56%
	don't know	5%
	Total oppose	39%
	somewhat oppose	13%
	strongly oppose	26%
13.	Repealing Oregon land use planning laws that block the construction of geothermal energy facilities	
	strongly favor	27%
	somewhat favor	28%
	Total favor	55%
	don't know	20%
	Total oppose	25%
	somewhat oppose	16%
	strongly oppose	9%
14.	Building liquid natural gas terminals near Astoria and Coos Bay	
	strongly favor	27%
	somewhat favor	27%
	Total favor	54%
	don't know	15%
	Total oppose	32%
	somewhat oppose	16%
	strongly oppose	16%
15.	Allow drilling for oil and natural gas off the Oregon coast	
	strongly favor	31%
	somewhat favor	22%
	Total favor	53%
	don't know	4%
	Total oppose	43%
	somewhat oppose	11%
	strongly oppose	32%

16.	Building a nuclear power plant in Oregon to generate electricity	
	strongly favor	28%
	somewhat favor	21%
	Total favor	49%
	don't know	6%
	Total oppose	46%
	somewhat oppose	13%
	strongly oppose	33%
17.	Drilling for oil and gas in the Arctic National Wildlife Refuge in Alaska	
	strongly favor	31%
	somewhat favor	16%
	Total favor	46%
	don't know	5%
	Total oppose	48%
	somewhat oppose	13%
	strongly oppose	35%
18.	Diverting corn and other grains from food to the production of ethanol	
	strongly favor	15%
	somewhat favor	18%
	Total favor	33%
	don't know	4%
	Total oppose	63%
	somewhat oppose	23%
	strongly oppose	40%

INTRO Q19-29

Next, please tell me if you agree or disagree with each of the following statements about environmentalists and groups. IF AGREE/DISAGREE: Is that strongly agree/disagree or somewhat agree/disagree?

Scale

- 1. strongly agree
- 2. somewhat agree
- 3. (DON'T READ) don't know
- 4. somewhat disagree
- 5. strongly disagree

ROTATE Q19-29

19. Environmental groups can be unfair and unreasonable in their efforts to stop energy development

strongly agree	39%
somewhat agree	34%
Total agree	73%
don't know	5%
Total disagree	22%
somewhat disagree	15%
strongly disagree	7%

20. While protecting the environment is important, environmental leaders usually push for solutions that are too extreme for me

strongly agree	34%
somewhat agree	24%
Total agree	59%
don't know	7%
Total disagree	35%
somewhat disagree	21%
strongly disagree	14%

21. Environmental groups have shut down tens of thousands of family wage jobs in Oregon. Environmental groups do not care about the impact of their efforts on working families

strongly agree	32%
somewhat agree	19%
Total agree	52%
don't know	7%
Total disagree	42%
somewhat disagree	16%
strongly disagree	25%

22.	Federal and state environmental regulations do not go far enough; we need to further regulate businesses to protect the environment	
	strongly agree	22%
	somewhat agree	27%
	Total agree	49%
	don't know	7%
	Total disagree	44%
	somewhat disagree	19%
	strongly disagree	25%
23.	Environmentalists are hurting Oregon's economy	
	strongly agree	31%
	somewhat agree	17%
	Total agree	48%
	don't know	6%
	Total disagree	46%
	somewhat disagree	21%
	strongly disagree	25%
24.	In general, I believe most groups and organizations that call themselves environmental groups are actually motivated by making money for their organization and political power	
	strongly agree	25%
	somewhat agree	22%
	Total agree	47%
	don't know	10%
	Total disagree	44%
	somewhat disagree	21%
	strongly disagree	22%
25.	Many environmental groups are pushing a narrow political agenda and they are nothing but a front and a tool for the political far left	
	strongly agree	25%
	somewhat agree	20%
	Total agree	45%
	don't know	9%
	Total disagree	46%
	somewhat disagree	19%
	strongly disagree	27%
26.	Environmental groups advocate for policies that raise the costs of energy and other products far beyond the environmental benefit. Their policies are hidden taxes on every American	
	strongly agree	24%
	somewhat agree	20%
	Total agree	44%

	don't know	9%
	Total disagree	46%
	somewhat disagree	22%
	strongly disagree	24%
27.	I support the Oregon Legislature's recent action to raise my electric and natural gas rates by another 25% just to pay for the development of green energy in Oregon	
	strongly agree	14%
	somewhat agree	28%
	Total agree	42%
	don't know	7%
	Total disagree	51%
	somewhat disagree	17%
	strongly disagree	34%
28.	I consider myself an active environmentalist	
	strongly agree	14%
	somewhat agree	26%
	Total agree	41%
	don't know	5%
	Total disagree	55%
	somewhat disagree	31%
	strongly disagree	23%
29.	I am willing to permanently pay \$6 dollars or more per gallon for gasoline to protect the environment	
	strongly agree	10%
	somewhat agree	15%
	Total agree	25%
	don't know	6%
	Total disagree	70%
	somewhat disagree	14%
	strongly disagree	56%

Now a few questions for statistical proposes

30.	What is your approximate age, please?	
	18-34	19%
	35-44	15%
	45-54	21%
	55-59	12%
	60-64	8%
	65+	24%
	NA	1%

31.	Which of the following best describes your current occupation? (RANDOMIZE 1-7)	
	retired	28%
	professional	18%
	blue collar job	11%
	white collar job	10%
	business owner	8%
	student	6%
	not employed	6%
	manager	5%
	other	5%
	don't know	3%
32.	Are you or is any member of your household a union member?	
	no	77%
	Total yes	23%
	IF YES: Do you work in a school, government, non-profit organization or profit-making organization?	
	school	6%
	government	3%
	non-profit organization	2%
	profit-making organization	7%
	other	3%
	don't know	3%
33.	What is the last grade of education you have completed? (READ 1-4)	
	0-12 (high school or less)	22%
	13-15 (some college/trade/vocational school)	32%
	16 (college graduate)	25%
	17+ (post graduate education)	18%
	NA	2%
34.	Next, which of the following categories includes your annual household income? (READ 1-5, 5-1)	
	less than \$25,000	9%
	\$25,000 - \$34,999	10%
	\$35,000 - \$49,999	15%
	\$50,000 - \$74,999	20%
	\$75,000 or more	29%
	NA	18%

35. When it comes to politics, do you consider yourself Conservative, Moderate, or Liberal? IF CONSERVATIVE/LIBERAL: Is that very Conservative/Liberal or somewhat Conservative/Liberal?

very Conservative	15%
somewhat Conservative	19%
Total Conservative	34%
Moderate	37%
Total Liberal	23%
somewhat Liberal	13%
very Liberal	11%
don't know	6%

36. Which one of the following best describes how you usually vote? (READ 1-2, 4-5, 5-4, 2-1)
- | | |
|---------------------------------------|------------|
| mostly or only for Republicans | 25% |
| a few more Republicans than Democrats | 10% |
| Total Republican | 35% |
| the person/Independent | 15% |
| Total Democrat | 46% |
| a few more Democrats than Republicans | 10% |
| mostly or only for Democrats | 35% |
| don't know | 4% |
37. Party Registration (FROM LIST)
- | | |
|-------------------|-----|
| Republican | 33% |
| Democrat | 44% |
| Independent/Other | 23% |
38. Gender (BY OBSERVATION)
- | | |
|--------|-----|
| male | 48% |
| female | 52% |